



## FOR IMMEDIATE RELEASE

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### **Kingsmill Championship Debuts New Patriots' Outpost With Expanded Dove® Partnership**

Williamsburg, Va. (March 10, 2015) – The Kingsmill Championship will offer several military initiatives enhancing the experience for active duty, reserve and retired members of the Armed Forces and their families during the upcoming tournament set to take place May 11 – 17, 2015.

During the 2014 Kingsmill Championship, Dove® hosted a luncheon for women of the military and presented Stacy Lewis with the first annual Dove® Real Beauty Women of the Military Award. The second annual luncheon will take place on Wednesday, May 13<sup>th</sup> and continues the movement of self-esteem, self-confidence, and inspirational stories on overcoming adversity.

“The military journey presents women with unique challenges, both personally and professionally. This year, through the lead of *Stories Around the Table* authors, it is our hope to recognize, celebrate, and share the insight gained from those who have successfully navigated this life,” said Tara Crooks, Co-Founder of Army Wife Network and Co-Author of *1001 Things to Love About Military Life*.

The Kingsmill Championship invites all active duty, reserve and retirees plus one guest entrance to the tournament free of charge by simply registering for tickets online at the following website <http://thekingsmillchampionship.com/military-tickets.php>. Juniors ages 17 and under receive complimentary admission with a ticketed adult.

New for 2015, the tournament will feature a Patriots' Outpost presented by Dove®. “We are excited to add the Patriots' Outpost to this year's event. Located at the 15<sup>th</sup> green, the Patriots' Outpost features a hospitality tent solely for members of the military and their families to enjoy championship golf Thursday through Sunday with complimentary snacks and beverages,” said Matthew Schulze, Tournament Director of the Kingsmill Championship. “We can't thank these brave men, women, and their families enough for their sacrifices and with great partners like Dove®; these initiatives are a small way to show our gratitude and appreciation.”

For more information on the Kingsmill Championship and to purchase or register for tickets, visit [www.thekingsmillchampionship.com](http://www.thekingsmillchampionship.com).

### **About the Kingsmill Championship**

The Kingsmill Championship is a premier event on the LPGA tour that will take place May 11-17, 2015 at Kingsmill Resort's River Course. The top women golfers in the world will compete for the \$1.3 million purse in this 72-hole, stroke play tournament. For more information, visit [www.thekingsmillchampionship.com](http://www.thekingsmillchampionship.com).

### **About Kingsmill Resort**

Kingsmill Resort, one of Xanterra's Legendary Places, is a AAA Four- Diamond resort and member of Preferred Hotels & Resorts Worldwide - a global association of the world's finest independent luxury hotels. Kingsmill Resort offers 422 guest rooms and suites, a 19,000- square-foot IACC certified conference center, three Championship Golf Courses, six restaurants; a European style spa, indoor/outdoor pools, a Sports center and full service marina. Kingsmill Resort is located off I-64 between Richmond and Norfolk and within close proximity to Williamsburg's numerous destinations including Busch Gardens, Colonial Williamsburg, The College of William & Mary, Jamestown Settlement and Yorktown Victory Center.

### **About Xanterra Parks and Resorts**

Known for its "Legendary Hospitality with a Softer Footprint," Xanterra Parks & Resorts® entities include lodges, restaurants, tours and activities in national and state parks, as well as resorts, a cruise line, railway and tour companies. Xanterra Parks & Resorts has operations in Grand Canyon, Yellowstone, Zion, Crater Lake, Rocky Mountain and Petrified Forest National Parks; Mount Rushmore National Memorial; Furnace Creek Resort in Death Valley National Park; and five Ohio State Park Lodges as well as the Geneva Marina at Ohio's Geneva State Park. Xanterra Parks & Resorts also owns and operates Kingsmill Resort in Williamsburg, Va., the Grand Canyon Railway and Hotel in Williams, Az., the Grand Hotel in Tusayan, Az., Windstar Cruises, VBT Bicycling and Walking Vacations, Country Walkers and Austin Adventures. Xanterra Parks & Resorts has been committed to the preservation and protection of the environment for many years. Through its environmental program, "Ecologix," Xanterra Parks & Resorts has been recognized repeatedly for environmental leadership in the hospitality industry and is the recipient of many honors, including major awards from the U.S. Department of the Interior, National Park Service, Environmental Protection Agency, Travel Industry Association of America, American Hotel and Lodging Association, National Parks Conservation Association, Conde Nast Traveler, National Geographic Traveler, Colorado Department of Public Health, State of Arizona, Arizona Department of Environmental Quality and Utah Department of Environmental Quality.

For additional information about Xanterra Parks & Resorts, including links to properties and reservations, visit [www.xanterra.com](http://www.xanterra.com).

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